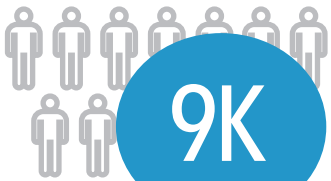


# 2017 Case Study: WSECU



Washington State Employees Credit Union generated impressive 2017 results with QCash digital lending. The short-term, small dollar loans help members borrow, spend, save and plan their financial futures. Here are three key areas QCash can bring value to your credit union.

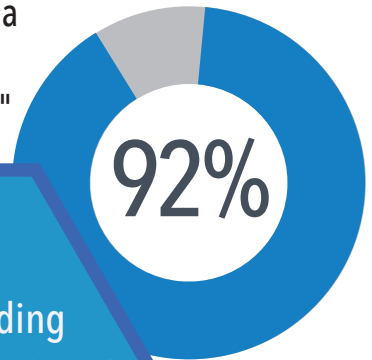


Number of members helped in 2017

### Members

Financially inclusive products recapture financially troubled members and build financial resilience.

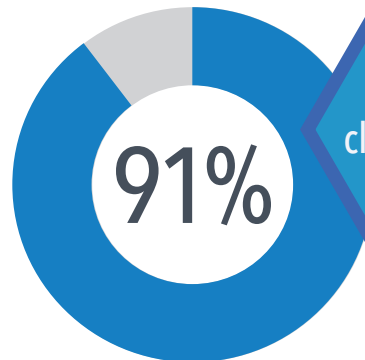
Members surveyed who agreed or strongly agreed: "QCash loans are a good financial tool for someone in a situation like the one I was facing."



Members surveyed who agreed or strongly agreed: "This loan helped me meet an emergency need."

### Margin

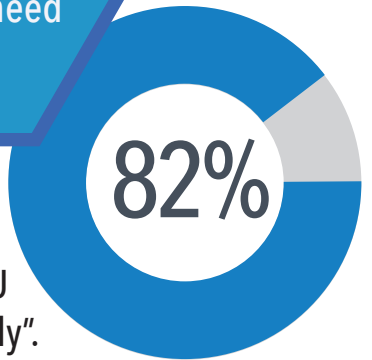
The QCash platform is cloud-based, automated and mobile, which improves lending efficiencies.



### Mission

Small dollar lending allows a credit union to get back to its roots, serving the members who need it most.

Members agreed: "I would recommend WSECU to friends & family".



Financial Times Innovation Award 2017 Winner



**\$31.5M** WSECU small-dollar loans funded

WSECU QCash lending Net income **\$3.0M**

**Help Your Members, Serve Your Mission, Boost Your Margin**



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